

Dr. Ben Capell

Executive BIO



Ben Capell is the founder and managing director of BECAP Management Consulting. He is an executive coach and senior consultant in organizational development who helps leaders, teams, and organizations unlock their potential at the intersection of leadership impact and team effectiveness. He works with global leadership teams and executives to strengthen alignment, collaboration, inclusion and performance across cultures.

Ben brings over 20 years of consultancy and coaching experience. Over the years, Ben has designed and implemented large-scale people management initiatives in a variety of global organizations. He brings unique in-house expertise from his experience at Hewlett-Packard, where he headed regional and global roles in the areas of leadership development, DE&I, talent management, and employee engagement. His consultancy track record comprises a wide portfolio of successful projects with a diverse range of organizations, such as Google, Marriott, Hermes, Linklaters, Shangri-La, Pirelli, Nike, Danfoss, Bank of America Merrill Lynch, Cathay Pacific, Merck, ExxonMobil, Gensler, AIG, Roche, Allen & Overly, Hollister, Emerson, Tesco, Wells Fargo, UBS, Freshfields, Stellantis, and Unilever.

Ben has lived in Hong Kong, the U.S., Japan, Israel, Spain, and Turkey, and has led multicultural teams across diverse geographies. He is fluent in English, Hebrew, Spanish, and Catalan, with conversational proficiency in Japanese.

Ben is a licensed psychologist and has a Ph.D. in management sciences from ESADE Business School in Barcelona (Spain). He also holds a master's degree in management sciences from ESADE, a master's degree in clinical psychology from the University of Hartford (U.S.A), and an honor B.A. in human resources management from Tel Aviv College of Management (Israel). He collaborates with various academic institutions, including the Chinese University of Hong Kong, and Baptist University of Hong Kong. Ben is an ICF accredited coach and is certified on various assessment tools, including Hogan.